

Dear Friends of the World Cultural Festival,

Planning is well underway for the 15<sup>th</sup> Annual World Cultural Festival at Central Park Plaza on Sunday, September 15, 2024. Our event has been recognized as one of the best things to do in Indiana. However, we need your assistance in assuring that we provide a safe, inviting and entertaining festival this year.

We at the Valparaiso International Center are extremely grateful to you for your support in years past. This year, we are holding the 15<sup>th</sup> World Cultural Festival on Sunday, September 15, 2024 at the Central Park Plaza (12:00 PM – 5:00 PM) and we're reaching out for your continued support of this event through a paid sponsorship that will help to provide the community with entertainment and food from around the world.

If you commit to a sponsorship by August 1, 2024, your company/organization logo will be displayed on all marketing materials and you will have a reserved information table—to display your services and/or products—in the Urschel Pavilion.

We are excited and look forward to continuing our tradition of celebrating cultures and building community.

Best regards,

The Board of Directors
Valparaiso International Center
701 Elmhurst Ave
Valparaiso, IN 46385
info@valpovic.org | 219.464.1122